



Pixelle Renames Industry-Leading Book Paper Brand
*1864 Trade Book and 1864 End Leaf change to Authors Trade Book
and Authors End Leaf*

Spring Grove, PA — April 8, 2024 — [Pixelle Specialty Solutions](#) (“Pixelle”), a leading manufacturer of book publishing papers in North America, announced today a new name for their popular bulking book papers brand. 1864 Trade Book and 1864 End Leaf, the print medium of choice for book publishers and book manufacturers for more than a century, will be renamed Authors Trade Book and Authors End Leaf, respectively. The new branding is effective immediately.

“Our premium trade book and end leaf papers have graced the pages of countless bestsellers, classics, and memoirs,” said Ross Bushnell, President and Chief Executive Officer. “We’re committed to consistently delivering the highest-quality book papers in all the same basis weights, shades and bulks, but now with a new name more fitting for our customers.”

Known for the broadest selection of bulks, weights, and shades in the industry, Authors Trade Book continues to set the standard for premium, uncoated bulking free-sheet papers.

Authors End Leaf is designed to form an extra-strong bond between text and case for hardcover trade, education, religious, and reference books. With 80-lb. and 81.3 lb. basis weights, a smooth finish, and both Natural (cream) and White shades available, Authors End Leaf makes the perfect companion to most publishing papers used in the market today.

“We take pride in providing the publishing industry with high-quality papers that elevate the reading experience,” said Bushnell. “Together, we have the potential to educate, challenge and inspire a new generation of readers.”

About Pixelle Specialty Solutions

Headquartered in Spring Grove, PA, Pixelle Specialty Solutions is a leading manufacturer of specialty papers in North America. We are a proud American company with operations in Ohio, Pennsylvania and Wisconsin. Through innovation, quality and collaborative R&D, Pixelle delivers high-performance solutions with one of the most comprehensive portfolios in the industry.

For more information, please contact Pixelle Specialty Solutions at 800-458-6323 or email us at info@pixelle.com.

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