

Pixelle Statement on European Union Deforestation Regulation (EUDR)

We at Pixelle are proud of our record on environmental stewardship, natural resource management and of our support of sustainable forestry. We work hard to ensure compliance with and certification of standards set by the Sustainable Forestry Initiative® (SFI®), Forest Stewardship Council® (FSC®), and Programme for the Endorsement of Forest Certification (PEFC).

While it is always our goal to ensure trade rule compliance to provide our customers with maximum flexibility, our study of the EUDR requirements has led us to conclude that ambiguity in the regulation itself, the complexity of the North American supply chain, and the commingling of fiber stocks make the EUDR unworkable in the U.S. fiber market at present. The technical infrastructure needed to geo-locate the original forest site or identify and track a precise source of fiber as it moves through the supply chain is nascent and developing. Given these hurdles, Pixelle cannot envision a realistic path to compliance by the targeted date of December 30, 2024.

While we are not alone in identifying and expressing these concerns, we are committed to ongoing work with our supply chain partners, our industry peers, and, if possible, the European Commission to identify a workable solution that allows us to move past EUDR by confirming what we already know – that the US pulp and paper industry has no link to deforestation or forest degradation.

Ross H. Bushnell

President and Chief Executive Officer

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